

SUSTAINABLE ARCTIC SOCIETIES TOWARDS A CIRCULAR ECONOMY



ONLINE-EVENT
10/12/2020



Interreg
Nord
European Regional Development Fund



REGIONAL COUNCIL
OF LAPLAND



Jokkmokks
Allmänning



Sparbanken Nord
Regionens egen bank



Troms og Finnmark fylkeskommune
Romssa ja Finnmarkku fylkkagiielda
Tromssan ja Finnmarkun fylkinkomuuni

How can rural arctic societies work smart to go circular and sustainable?

In this virtual **Greennovation Camp** hosted by the InterregNord-project **GRUDE - green rural economy** you will listen to inspiring keynote speakers who will give you good examples, learnings and trends for the future. You will also meet, mingle and ideate together with other participants from different sectors.

This event is a cross-border-event with participants from Sweden, Norway and Finland and all the keynotes and discussions will be held in English. We hope that you will take new valuable contacts as well as ideas for implementation back home.



PARTICIPANTS

We welcome representatives from the public sector as well as entrepreneurs, researchers and students.

You are responsible for, work with, or study **sustainability, green economy or circular economy** - or would like to do so.

KEYNOTE SPEAKERS

Leena Vuotovesi

CEO of the development company Micropolis Lt

Micropolis drives the forerunner of climate-friendly municipalities, the town of Ii, and pilots solutions to the green growth of the north. Leena holds a MA from the Oulu University and has an academic background from the Georg-August Universität Göttingen in Germany and the University of Namibia. She is also permanent advisor of the board of the Storm Warning



Weine Wiqvist

The Swedish Delegation for Circular Economy

In 2018 the Swedish government decided to form a Delegation for Circular Economy to support the national Swedish adaptation to a Circular Economy, in all sectors of the society. Wine will present the Swedish National Strategy for Circular Economy that was released earlier this year and also give some examples on circular procurement as an important tool for municipalities



Laura Vidje

Sustainability Consultant

Laura has been involved in numerous projects and awarded with titles for her sustainability talents. She is conducting an external analysis which looks at the best practice examples around the Nordics and EU for circular economy actions in municipalities and regions. The report will reflect on: What do the municipalities need today in their development work? What tools and methods can be used in the future work with the circular economy? Which efforts have the best effect?



Daniela Baer

SINTEF Community

Societies and communities all over the globe are challenged to become more sustainable reaching global sustainability goals. Sustainable transition asks for strong partnerships between public and private sectors, academia and citizens to co-create appropriate solutions. Daniela, with the background as urban consultant and neighbourhood manager, will present the human factor in sustainable transition, building on experiences from Norwegian cities and neighbourhoods on their way to become smart and zero emission.



AGENDA (TIMEZONE: CET)

08:30 - 08:55 Mingle & start of the day - bring your coffee cup!

09:00 - 10:25 Keynote speakers, panel and Q&A

- **Leena Vuotovesi** (FI): Tackling climate change with economical benefit
- **Laura Vidje** (SWE): Sneakpeak at an external analysis on circularity in regions and municipalities
- **Daniela Baer** (NOR): The human factor in sustainable transition – experiences from Norway

11:00 - 11:50 LUNCH - The big meeting room will be open for anyone who would like to stay for a lunch mingle

12:00 - 13:30 Ideation in breakout rooms

13:30 - 14:25 Presentations & discussion

14:30 - 14:50 Keynote & Q&A

- **Weine Wistedt** (SWE): A national strategy for Circular Economy

14:50 Summary of the day

15:00 End of the Greenovation Camp

APPLY HERE:

<https://forms.gle/AejrRA1JWPqnjQVRA>

Last day for application: 30th of November



GRUDE – green rural economy is a 3-year transnational InterregNord-project that aims to empower arctic rural municipalities in their transition to a Green- and Circular Economy.

CONTACT INFORMATION

Questions about the event:

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Questions about the GRUDE-project:

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