



GREEN TRANSITION IN THE RURAL ARCTIC

JOIN
ONLINE
NETWORKING
EVENT



31.05.2022

12-15 CEST



WELCOME!

You are invited to the **final conference** of our Interreg-project GRUDE, "Green Transition in rural Arctic". The time for the event is May 31st, 12-15 CEST. In the GRUDE-project, we have collected and refined knowledge of the green economy and shared the best-practices in northern societies.

In this conference, we look ahead and ask: **"What are the next steps for Green Economy in the Rural Arctic, and what needs to be done in order to initiate change?"**

We have invited keynote speakers from different fields of expertise, to present their ideas on **future initiatives**, and give their thoughts on how we can work together, across businesses, sectors and borders, to leverage the potential that the Northern regions hold. The speedy 10-minute presentations will be followed by a Panel Discussion and Q&A.

We hope to see you there! Check end of this invitation to find Registration Link.

THE DAY'S AGENDA

NOR/SWE time	FIN time	
11:30 - 12:00	12:30 - 13:00	Check-in and technical support
12:00 - 12:05	13:00 - 13:05	Welcome: By the event host Laura Vidje
12:05 - 12:20	13:05 - 13:20	GRUDE Project Presentation
12:20 - 12:25	13:20 - 13:25	Laura Vidje: Introduction of the Keynote session
12:25 - 12:35	13:25 - 13:35	Karl Almås, SINTEF: Border-crossing project ideas for Blue Economy
12:35 - 12:45	13:35 - 13:45	Federico Zenith, SINTEF: Producing and Exporting Hydrogen from Stranded Resources
12:45 - 12:50	13:45 - 13:50	<i>BREAK</i>
12:50 - 13:00	13:50 - 14:00	Peter Algurén, RISE: Financing PaaS Models
13:00 - 13:10	14:00 - 14:10	Ann-Hege Lund, Visit Narvik: Close cooperation with the municipalities - a necessity for sustainable tourism development
13:10 - 13:15	14:10 - 14:15	<i>BREAK</i>
13:15 - 13:25	14:15 - 14:25	Jukka Lokka, LUKE: The role of municipalities in Green Transition
13:25 - 13:35	14:25 - 14:35	Renata Musifullina, IPDM: Towards Green Arctic through international cross-border initiatives - highlighting the pathway
13:35 - 13:40	14:35 - 14:40	<i>BREAK</i>
13:40 - 14:35	14:40 - 15:35	Panel Discussion and Q&A: What's next for the Green Transition of the Rural Arctic?
14:35 - 14:45	15:35 - 15:45	Kine Charlotte Jakobsen, GRUDE team: Networking for the Green Shift - Experiences from the GRUDE Project
14:45 - 15:00	15:00 - 16:00	Summary of the day: - Visual Live-Scribe Summary by the Big Brain Agency - Follow-ups after the event from the GRUDE project team

KEYNOTES OF THE EVENT



**DR. FEDERICO
ZENITH**

Senior Scientist
at SINTEF Digital



**PETER
ALGURÉN**

Circular Transition Coach,
Sustainable Business, RISE



**RENATA
MUSIFULLINA**

(M Soc ScI) - International RDI
project expert, consultant, co-founder
International Project Design &
Management (IPDM)



**KARI
ALMÁS**

SINTEF Ocean



**JUKKA
LOKKA**

Specialist, Natural
Resources Institute
Finland (Luleå)



**ANN-HEGE
LUND**

Project Manager,
Visit Narvik

AND OUR OTHER TALENTS



**BIG BRAIN
AGENCY (NIKKI)**

Live Scribing the Event



**LAURA
VIDJE**

Hosting the Event



[Click here to read more about the speakers and talents](#)

INFORMATION & CONTACT

The event will be recorded and be made available on our **GRUDE YouTube-channel** after the event. We will also have a Live Scriber from the brilliant Big Brain Agency joining us for the day, who will visualize the discussion and findings from the event, which will be made available after the event.

Contact info:

Event coordinator: Kine Charlotte Jakobsen, kine.jakobsen@sintef.no

Technical support: Kalle Santala, kalle.santala@lapinamk.fi

The Project Website: www.grudeproject.eu

REGISTER HERE

GRUDE (gru:d)

"When someone doesn't accept status quo on a matter, concerning sustainable development." ('green + rude')

Grude actions will shape tomorrows sustainable societies

- dare to be grude!

